

Frequently Asked Questions during the Eisenhower West Planning Process: January 2014 – December 2015

- **What is the Eisenhower West Small Area Plan (EWSAP)?**

This planning effort will create a new small area plan by engaging the community and stakeholders in formulating a future vision for the *Eisenhower West* area through 2040; generating plan principles and goals; and developing a general draft framework for the area including land use, connectivity and streets, and density options.

- **What is the plan area?**

The new small area plan will be carved out of the 1992 Landmark/Van Dorn Small Area Plan. As shown on **this map**, the EWSAP is generally bounded by Duke Street, S. Pickett Street, Holmes Run, and the Metro/CSX rail lines. Some of the major features of the planning area include Ben Brenman, Hensley, and Clermont Natural Parks, Cameron Station, Covanta, and the Van Dorn Metro Station. The Eisenhower West Transportation Study encompasses a slightly larger area as shown in this map.

- **Why are we doing this plan?**

City Council directed staff to begin this initiative in order to have an up-to-date plan for how the area can take advantage of its location near transit and regional road networks, and improve connectivity and the quality of life in the plan area.

- **What is the Eisenhower West Transportation Study?**

The plan's associated Eisenhower West Transportation Study has begun and is anticipated to be complete by fall 2015. The Transportation Study will serve as the transportation element/analysis of the small area plan and will conduct additional analysis of the multi-modal bridge concept that was recommended in the Landmark/Van Dorn Corridor Plan (adopted in 2009) to identify a more specific alignment. The multi-modal bridge would provide a direct connection between the Van Dorn Metrorail station and Pickett Street, and serve future anticipated development.

- **What is the Eisenhower West Steering Committee?**

In early 2014, City Council appointed the Eisenhower West Steering Committee to provide guidance on process related issues, including reviewing and giving feedback on the proposed engagement process, the small area plan boundary, tools and strategies for engagement, agenda setting, community outreach and communications, among other tasks. They also weigh in on technical content elements, such as the project scope and development scenarios for consideration in the transportation study.

- **What is the City envisioning as the end product of this planning process?**

This process will result in a new plan that outlines the community's vision for Eisenhower West and steps to achieving this vision. The SAP will include a land use plan, a framework of roads, bicycle/pedestrian connections and parks, community facilities, and implementation strategies.

Alexandria's Master Plan is made up of 18 Small Area Plans covering neighborhoods throughout the City, plus chapters on topics of citywide relevancy, such as Historic Preservation, Urban Design, Transportation, and Open Space. The Alexandria Master Plan was adopted by the City Council on June 13, 1992, and chapters are updated and added on an ongoing basis as needed through Master Plan Amendments. For more information about Alexandria's Master Plan, please visit this website: <https://preview.alexandriava.gov/planning/info/default.aspx?id=44614>

- **What is the timeline for the plan and its improvements?**

The process began in FY2014. Adoption of the plan is expected in late fall 2015 and will include a vision for the area through 2040. The planning process timeline can be seen on the Eisenhower West Small Area Plan and Transportation Study Work Program Diagram, as well as the plan's Framework for Civic Engagement which follows the framework and strategies outlined in the *What's Next Alexandria* Civic Engagement Handbook.